

Lawrence A. Herman

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EXPERTISE AND ACCOMPLISHMENTS

- Professional with extensive expertise in real estate development and production of multi-family residential projects of varying scope and typology.
- Dynamic leader strongly committed to working with colleagues to achieve corporate goals.
- Innovative strategist recognized for demonstrated ability to analyze, identify, and secure multiple layers of funding.
- Licensed Architect since 1993.
- Fluency in Spanish.

PROFESSIONAL BACKGROUND AND EXPERIENCE

● **PRINCIPAL, Housing Solutions, Santa Fe, NM**

2007-present

- Originate and provide all aspects of real estate development services for both non-profit and for profit clients. These services range from origination to placed in service and may include financial, management of the design/engineering team, entitlements, securing allocation of funding and construction administration.
- Coordinating the acquisition and rehabilitation of 4 properties. These 4 properties contain 192 dwelling units and are located in 4 Cities in New Mexico. Much of the rehab work was for making the properties accessible and in compliance with the ADA.
- Coordinated all aspects necessary for the allocation of funds for an 88 unit independent seniors and seniors with developmental disabilities (DD) or their adult children with DD residential project.
- Prepared proposals for 5 multi family properties totaling 529 units and 3 special needs and seniors projects totaling 82 units.

● **DIRECTOR OF HOUSING DEVELOPMENT, LINC Housing Corporation, Long Beach, CA**

2006-2007

- Implemented predevelopment phases of projects including new construction for podium- and garden-style projects as well as acquisition/rehabilitation for families and seniors. Developments included an 88 unit senior special needs of developmental disabled individuals.
- Directed and coordinated all aspects necessary for the production of multi-family residential projects from concept through conversion to permanent financing.

● **HOUSING DEVELOPMENT MANAGER, Jamboree Housing Corporation (JHC), Irvine, CA**

1999-2006

- Established and implemented systems and processes resulting in JHC's capacity to develop large multi-family residential communities of great complexity as the sole General Partner. Thru my efforts more than 900 dwelling units of new or renovated affordable housing was produced.
- Planned and managed the construction of 348 large family units of garden-style design in two developments.
- Successfully defined the scope of work, including construction rehabilitation, for the rehabilitation of a 127-unit development in Santa Ana. Much of the rehab work, approximately 35% was for making the properties accessible and in compliance with the ADA.

● **DEVELOPMENT PROJECT MANAGER, Retirement Housing Foundation (RHF), Long Beach, CA**

1996-1998

- Efforts resulted in more than 592 units of housing for independent seniors, assisted living, and families – including both mixed-use and historic rehabilitation.
- Implemented all phases of property development from site selection through due-diligence, secured various financing sources, architectural design, bid negotiations, and contract administration to project close-out.

● **PROJECT ARCHITECT, Various architectural firms, Los Angeles, CA**

1986-1995

- Coordinated consultants and managed staff to complete schematic, design development and construction documents for diverse projects such as the renovation of a 44 bed S.N.F. unit. These projects were for both family and senior residential properties.

● **PEACE CORPS ARCHITECT, Integrated Rural Development, Saquisili, Ecuador**

1980-1983

- Designed, organized, and directed construction of rural infrastructure projects such as bridges, roads, and the first hydro-ram used for a public water system in the country.

● **VISTA Program - ARCHITECT, Design and Planning Assistance Center (DPAC) School of A+UP UNM, Albuquerque, New Mexico**

1979-1980

- Designed and produced Construction Documents for the expansion of La Clinica, located in Tierra Amarillo, NM to accommodate the growing Dental Department.

EDUCATION

● **University of California, Los Angeles**

Master of Arts, Architecture and Urban Planning, 1983-1986

- Honors: Jerome H. Snyder Housing Research Fellowship Award for thesis “A Computer Application of Houses Generated by Patterns”

● **University of Oklahoma**

Bachelor of Science, Environmental Design, 1973-1978

- Honors: Dean’s Honor Roll; ASC/AIA Treasurer

PROFESSIONAL ASSOCIATIONS

- **Founding Board Member** - Clinica Para Las Americas (CPLA)
- **Member, Affiliations** – Southwest Affordable Housing Group – SWAHG, Mortgage Finance Authority of New Mexico - MFA Trust for Public Lands (TPL); American Institute of Architects (AIA)